



Outer West Community Committee

FACEBOOK highlights

1st September 2022 – 31st October 2022

Outer West Community Committee

<https://www.facebook.com/LCCOuterWest>

The Facebook page for the Outer West Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 1st June 2022 the Outer West Community Committee Facebook page has:

- Further increased the total number of page followers to **1,433**,
- Held a position as the **4th** most popular Community Committee Facebook page across Leeds

Definitions:

- **'reach'** is the number of people the post was delivered to
- **'engagement'** is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, many posts can be read without any further interaction!

The most popular post since the 1st September 2022 was a post promoting Money Buddies session funded by the Outer West Community Committee

- Reached a total of 338 people
- Was clicked on 116 times

1st Place – Money Buddies Service

338 people had this post delivered to them and it had **116** post clicks.

**Top
Post**



With funding from:

**Money Buddies are at
Pudsey Community Hub**

FRIDAYS 1PM - 4PM

DO YOU NEED FREE SUPPORT WITH DEBTS AND MONEY ISSUES? MONEY BUDDIES HAVE A SPECIALIST TEAM READY AND WAITING TO HELP YOU.

No appointment needed



Full Outreach Timetable available at:

<https://moneybuddies.org.uk/outreach-timetable/>

2nd Place – The Prince’s Trust – Ambulance Service

90 people had this post delivered to them and it had 89 post clicks.

2nd
most
popular



**Get Started with
Ambulance Services**

Are you aged 16-25 and interested in the Ambulance Service? Not in full time education, training or employment?

The Prince's Trust is offering a free course with the Yorkshire Ambulance Service:

3rd Place – Leeds 2023 The Awakening event

78 people had this post delivered to them and it had 74 post clicks.



Contact Details:

The Outer West Community Committee Facebook page continue to be maintained by the Localities Officer and Engagement Support Officer for Outer West. The Outer West Community Committee wants to work with organisations and individuals in the area to promote local initiatives, advice, and good news stories that can benefit the local community.

If you wish to get in touch, please contact:

**Mike Stevenson – Michael.stevenson@leeds.gov.uk
Localities Officer – Outer West Community Committee**